

Chris Cobb Tech Services

Effective June 13, 2010

Tasks	<u>Points (monthly retainer)</u>	Cost (per task basis)
Wordpress Blogs		
Blog installation , (includes core plugins & theme install)	10	\$235
Full Blog installation (core plugins, social media icons, basic theme header, About page, Contact Page, Optin form added)	15	\$352
Blog theme installation	2	\$47
Blog Plugin install & configuration	4	\$94
Blog upgrade	5	\$118
Blog transfer to a new web host	10	\$235
Blog theme design (custom)	Call	\$499
Blog theme customization (existing theme customized)	10	\$235
Plugin upgrade	1	\$24
Reformatting Page Content	4	\$94
Premium blog theme upgrade	10	\$235
Import old blog into WordPress (does <u>not</u> include new WP setup)	6	\$141
Add new blog page	1	\$24
Setup blog post (incl tags, seo inputs, 1 graphic)	2	\$47
Daily Backups (per blog)	1	\$24

Writing		
Blog post <u>OR</u> Article (keyword research)	6	\$141
Blog post <u>OR</u> Article (no keyword research)	4	\$94
PLR Re-writes	4	\$94
Article marketing (submitting 1 article to up to 5 directories)	2	\$47
Press Release (incl submitting to up to 5 PR sites)	6	\$141
Keyword Research (per niche)	8	\$188
Reformatting Reports/eBooks	10	\$235
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Social Media Marketing		
Twitter setup (with provided avatar)	3	\$71
Twitter setup expanded (background, 10 followers)	20	\$469
Twitter monthly maintenance (regular tweets, obtain followers)		\$500
Facebook personal acct. setup	3	\$71
Facebook personal acct. setup expanded (avatar, 10 friends)	15	\$352
Facebook Fan Page (add your logo, biz info + 25 fans & vanity URL)	15	\$352
Custom FBML Fan Page/tab	10	\$235
YouTube acct setup	2	\$47
YouTube Channel config (avatar, background, colors)	5	\$118
Add YouTube Video	2	\$47
Video marketing (submitting 1 video to up to 5 video sites)	2	\$47
Scheduled tweets (up to 5 tweets)	3	\$71
LinkedIn setup	2	\$47
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Graphics		
eBook Cover (with graphic design)	20	\$469
eBook Cover (using your graphic)	2	\$47

Logo Design	20	\$469
Website Header Graphic	20	\$469
Sales Page Graphics	20	\$469
Twitter Custom Background	10	\$235
Kunaki DVD Graphics	20	\$469
Edit Photoshop (PSD) file	10	\$235
Banner Ad Design (ask about bulk pricing)	2	\$47
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Statistics & Reporting		
Google Analytics setup/install	5	\$118
Monthly Stats Reporting (per domain)	1	\$24
Website Daily Backup (per site)	1	\$24
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Script Installation (not including cost of script)		
Joomla, aMember, iDevAffiliate, Message Forums, Live Chat script, Help Desk script, Wishlist Member, Bypass Publisher, Ultimate Footer Ad (each)	20	\$469
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Autoresponder		
Setup autoresponder account (incl 1 list)	4	\$94
Enter emails into autoresponder list (per every 50 emails)	4	\$94
Email writing (per email)	4	\$94
Email writing plus enter into autoresponder list (per email)	6	\$141
Create lists (per list)	2	\$47
Add emails to send (no writing--per email)	2	\$47
HTML templates for emails (per template)	5	\$118
Install Autoresponder form on website	3	\$71

Design custom autoresponder form and install on website	13	\$305
Custom thank you or confirmation pages (each)	5	\$118
Websites / HTML Pages		
Custom Website (up to 5 pages)	30	\$704
Additional pages with same theme (each incl necessary links, forms)	5	\$118
Additional pages w/ different theme (each incl necessary links, forms)	8	\$188
Minisite setup	10	\$235
Edit existing page	5	\$118
Transfer files to a web server	2	\$47
Embed YouTube or similar video on webpage	2	\$47
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Amazon S3 Storage		
Account setup	1	\$24
Upload your video/audio with player (incl embedding on web page)	4	\$94
Upload PDF or other files	1	\$24
Create links to S3 files on a webpage (up to 3 links)	3	\$71
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eCommerce Tasks		
PayPal "Buy" buttons (creation & installation--each)	10	\$235
Shopping Cart Service (Initial setup/config: add/edit up to 2 products, setup autoresponder & affiliate areas)	20	\$469
Shopping Cart Service -- add new product	4	\$94
WordPress ecommerce plugin (install, configure & add up to 2 products)	10	\$235
Ad Sense setup and install	5	\$118
Ad Banners inserted in webpage	3	\$71
Kunaki DVD/CD per product setup (includes creation of master)	20	\$469

Clickbank (setup 1 product, setup sales page, add payment button, setup download page)	20	\$469
Full eCommerce Store setup	call	call
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cPanel Tasks		
Add-on domain setup	2	\$47
Subdomain setup	2	\$47
Upload files (ebooks, graphics, etc)	2	\$47
Affiliate link redirect file (each)	2	\$47
Domain Name redirect	2	\$47
Domain DNS or A record change	2	\$47
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Email Tasks		
Setup Gmail account (with forwarding if required)	1	\$24
Setup Domain email account	1	\$24
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Book Publishing -- Print on Demand		
Custom cover & interior (with up to 10 interior images; includes ISBN; listing on Amazon + others; 10 books; cover design)	45	\$1,055
Editing (spelling, punctuation--does not incl sentence structure)	15	\$500
Book Trailer (with music & using your images)	5	\$118
Book Trailer (with music and custom images)	15	\$352
Kindle Formatting (without table of contents or index)	20	\$469
Kindle Formatting (with table of contents or index)	25	\$586
Amazon Author Page	5	\$118
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Website Hosting Click Here to order webhosting	
Basic per month	\$4.95
Basic per year	\$54.00
Premium per month	\$7.95
Premium per year	\$87.00
Monthly Retainer Packages	
Silver Package per month (20 points)	\$199
Gold Package per month (40 points)	\$299
Platinum Package (80 points)	\$399
Click Here to order Packages	

Terms of service

Points do not roll over. They renew each month on the day you purchased. Packages must be paid through a PayPal account. Per task orders must be paid in advance either through PayPal or check.

There is a 9 month waiting period after cancellation of a package to purchase another package (not applicable to upgrades).

All tasks will be performed in the order received. We will turn the projects around as soon as possible (add'l 10 points charged).

If you need expedited handling, we will make every effort to accommodate you.

We reserve the right to refuse service. If you purchased a package and we cannot deliver the services requested, we will refund that month.